

**CONTRACT**

**WJW**  
**5800 S. Marginal Rd**  
**Cleveland, OH 44103**  
**(216)431-8888**

www.Fox8.com

And:

**Mentzer Media**  
**600 Fairmount Avenue**  
**Suite 306**  
**Towson, MD 21286**

<u>Contract / Revision</u> 568194 /		<u>Alt Order #</u> 09792038
<u>Product</u> 60+ ASSOC. SENATE		
<u>Contract Dates</u> 08/22/12 - 08/28/12	<u>Estimate #</u> 1226	
<u>Advertiser</u> 60 Plus Association		<u>Original Date / Revision</u> 08/14/12 / 08/14/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WJW	<u>Account Executive</u> Alexandra Bradley	<u>Sales Office</u> Washington DC
<u>Special Handling</u> Do Not Mail		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> 1021	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	8	08/26/12	08/26/12	FOX News Sunday	9a-10a & 10a-11a i		:30			NM	1	\$600.00
		FNS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/20/12	08/26/12	-----S				1	\$600.00			
N 2	8	08/26/12	08/26/12	Su 6p-7p	6p-7p News		:30			NM	1	\$1,200.00
		NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/20/12	08/26/12	-----S				1	\$1,200.00			
<b>Totals</b>											<b>2</b>	<b>\$1,800.00</b>

Time Period	# of Spots	Gross Amount	Net Amount
07/30/12 - 08/26/12	2	\$1,800.00	\$1,530.00
<b>Totals</b>	<b>2</b>	<b>\$1,800.00</b>	<b>\$1,530.00</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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